2015 Upper Midwest Planning Conference

ADAPTIVE PLANNING
New Solutions for Changing Times

Monona Terrace Community & Convention Center
MADISON, WISCONSIN
October 12 & 13

SILVER SPONSORS  MSA Professional Services, Inc. + City of Madison

BRONZE SPONSORS  Association of Wisconsin Regional Planning Commissions + GRAEF + HNTB
+ Short Elliott Hendrickson Inc. + Vierbicher Associates

SPONSORS  Ayres Associates + Civic Webware + Infovision Software + TranSmart Technologies + Tyler Technologies
+ City of Milwaukee + MDRoffers Consulting + Ce Planning Studio

Hosted by American Planning Association - Wisconsin Chapter
This conference is directed to planners, plan commission members, landscape architects, public officials, and interested citizens from across the Midwest. Sessions will provide information on active community and neighborhood design, efficient transportation, water management, rural lands and natural resources planning, and using technology to get the job done.

Representatives from Minnesota, Iowa and Illinois will join us to discuss trends in planning across the Midwest. October in Madison is an ideal time to bike and walk and just enjoy the city.

Keynote Speaker: Chuck Marohn PE, AICP, is the President and Co-Founder of the non-profit, Strong Towns. His background as an engineer and planner working as a consultant for dozens of cities and towns across Minnesota gives him an intimate understanding of how land use and infrastructure projects get designed, funded and built.

**Thinking Differently About Transportation**

There are too many constraints for us to solve our transportation problems by brute force and the application of overwhelming financial resources. This plenary will look at ways to think differently about transportation, responding to congestion and what it means to build a successful place.

**MONDAY, OCTOBER 12**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00 - 8:45</td>
<td>REGISTRATION AND CONTINENTAL BREAKFAST</td>
<td>Grand Terrace</td>
</tr>
<tr>
<td>8:45 - 10:15</td>
<td>WELCOME &amp; OPENING PLENARY</td>
<td>Ballroom AB</td>
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**Welcome:** Linda Stoll, AICP  President APA-Wisconsin Chapter

**Keynote Speaker:** Chuck Marohn PE, AICP, is the President and Co-Founder of the non-profit, Strong Towns. His background as an engineer and planner working as a consultant for dozens of cities and towns across Minnesota gives him an intimate understanding of how land use and infrastructure projects get designed, funded and built.

**Thinking Differently About Transportation**

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<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>10:15 - 10:30</td>
<td>MORNING BREAK</td>
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<tr>
<td>10:30 - 11:30</td>
<td>CONCURRENT SESSIONS</td>
</tr>
</tbody>
</table>

**TRACK A**  Active Community & Neighborhood Design

**Biophilia Planning & Design**

Todd Johnson - Land Use & Community Development Specialist, UW-River Falls

Hailey Morey - Research Assistant, UW-Extension

**TRACK B**  Economic & Re-development

**Brownfields Redevelopment - Economic Impact**

Russ Kashian - Professor, UW-Whitewater

Nancy Frank, AICP - Chair, Dept of Urban Planning, UW-Milwaukee

**TRACK C**  Efficient Transportation

**Seeking a Balance in Maintaining Paved Surfaces**

Lance H. Bernard - Associate Planner, SRF Consulting Group, Inc.  Minneapolis, MN

**TRACK D**  Communities of Any Size

**Creating Entrepreneurial Communities**

Quasan Shaw, EDFP - Economic Dev Director, NW Wisconsin Technical College

Naletta Burr, CEcD - Community Account Manager, Wis Economic Development Corp

**TRACK E**  Ways to Get the Job Done

**How to start implementing a Strong Towns approach:** Steps that can be taken to nudge a community along a different path to prosperity. A short presentation plus extended Q&A from the opening session’s presentation.

Chuck Marohn, PE, AICP - President & Co-founder of Strong Towns

**Students - be sure to check out the “student table” on the Grand Terrace!**
Panel Discussion: What’s happening across the Midwest - panel members from Wisconsin, Minnesota, Illinois and Iowa will discuss planning and development trends in their states.

Michael Slavney, FAICP, has been helping communities envision and attain higher aspirations since 1979. Mike, based in Madison, has worked in 34 states and currently serves as the local planner for 25 cities, villages, and towns focusing on the nexus of land use, transportation, conservation, recreation, and community character. 

Courtney Kashima, AICP, is an urban planner and charrette facilitator (NCII). She has worked nationally and internationally the areas of land use, zoning, economic development, and historic preservation. She is the current president of APA-IL Chapter.

Bob Graham was the Community Development Director for the city of Albert Lea, Minnesota prior to retirement and is currently consulting on land use, housing development, and family growth stability.

Jim Holz, AICP, has been involved in all aspects of community development projects, including the conception, financing and implementation of planning efforts in Iowa communities.

Chris Janson, AICP, focuses on serving municipal clients in the areas of project management, comprehensive planning, project financing, GIS mapping and public engagement in Iowa.

1:30 - 2:30 CONCURRENT SESSIONS

<table>
<thead>
<tr>
<th>TRACK A</th>
<th>Active Community &amp; Neighborhood Design</th>
<th>TRACK D</th>
<th>Communities of Any Size</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Active Living Places</strong></td>
<td>Active Living Places</td>
<td><strong>A Research-Based Approach for Creating Meaningful Places</strong></td>
<td></td>
</tr>
<tr>
<td>Malissa Dietsch - Community Planner, Capital Area RPC</td>
<td></td>
<td>Steve Grabow - Professor, Dept of Community Development, UW-Wisconsin</td>
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<tr>
<td>Milena Bernardinello - Community Health Planner, City of Madison</td>
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<td>Todd Johnson - Land Use &amp; Community Planning Specialist, UW-River Falls</td>
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<tr>
<th>TRACK B</th>
<th>Economic &amp; Re-development</th>
<th>TRACK E</th>
<th>Ways to Get the Job Done</th>
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<tbody>
<tr>
<td><strong>Food Justice through Entrepreneurship in South Madison</strong></td>
<td>Food Justice through Entrepreneurship in South Madison</td>
<td><strong>Facilitation Tools for Great Projects and Meetings</strong></td>
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</tr>
<tr>
<td>Dadit Hidayat - Nelson Institute for Environmental Studies</td>
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<td>Tom Baron - Associate Planner, ECWRPC</td>
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<tr>
<td>Abigail Jackson - Urban &amp; Regional Planning, UW-Madison</td>
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<td>Melissa Kraemer Badtke - Principal Planner, ECWRPC</td>
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</tbody>
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<table>
<thead>
<tr>
<th>TRACK C</th>
<th>Efficient Transportation</th>
<th>TRACK D</th>
<th>Communities of Any Size</th>
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</thead>
<tbody>
<tr>
<td><strong>Bikes &amp; Peds on Interstate Bridges?</strong></td>
<td>Bikes &amp; Peds on Interstate Bridges?</td>
<td><strong>A Research-Based Approach for Creating Meaningful Places</strong></td>
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<tr>
<td>Darren Fortney, AICP Principal, SEH</td>
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<td>Steve Grabow - Professor, Dept of Community Development, UW-Wisconsin</td>
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<tr>
<td>Nate Day, AICP - Senior Transportation Planner, Short Elliott Hendrickson, Inc.</td>
<td></td>
<td>Todd Johnson - Land Use &amp; Community Planning Specialist, UW-River Falls</td>
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2:30 - 2:45 AFTERNOON BREAK

SILENT AUCTION

Take a minute to check out the auction items and place a bid.

- Raffle and silent auction proceeds support APA-WI Graduate Planning School Scholarships -
2:45 - 3:45 CONCURRENT SESSIONS

TRACK A  Active Community & Neighborhood Design
Badger Rock Center - Creation and Construction (tour)  full description on page 9
Marcia Caton Campbell, PhD - Executive Director, Center for Resilient Cities
Peng Her - Associate Director, CRC
Sonya Sankaran - Badger Rock Program Specialist

TRACK B  Economic & Re-development
The Changing Face of State Street (walking tour)  see full description on page 9
Ben Zellers, AICP, CNU-A - Transportation Planner, City of Madison
Bill Fruehling, AICP - Principal Planner, City of Madison
Rebecca Cnare, PLA - Urban Design Planner, City of Madison
George Austin - AVA Civic Enterprises
Shane Bernau, PLA - Associate Principal, Ken Saiki Design

3:45 - 4:00 AFTERNOON BREAK

4:00 - 5:00 (5:30) CONCURRENT SESSIONS

TRACK A  Active Community & Neighborhood Design
Badger Rock Center - Creation and Construction (tour)  continued

TRACK B  Economic & Re-development
The Changing Face of State Street (walking tour)  continued

TRACK C  Efficient Transportation
Wisconsin/Minnesota - Transportation Challenges, Partnerships & Collaboration
Ron Chicka, AICP - Director, Duluth-Superior Metropolitan Interstate Council
Ann Z. Schell, AICP - MPO Director, Sr Transportation Planner, WCWRPC
Tom Faella, Director - La Crosse Area Planning Committee
Tom Beekman, PE - NW Region System Planning Chief, WisDOT
Dave Christianson - Sr Transportation Planner, MinnDOT

TRACK C  Efficient Transportation
Car Sharing Adaptations
Chuck Demler - Outreach Specialist, Neighborhood Energy Connection, St. Paul, MN

TRACK D  Rural Lands & Small Towns
Rural Bike Share Program
Kristie Rauter Egge - Community Health Improvement Planner, Wood County Health Department
Danielle Hiller - Public Health Nurse, Wood County Health Department

TRACK E  Ways to Get the Job Done
Sign Ordinance - Legal Framework
Mike Slavney, FAICP - Principal, Vandewalle & Associates
Jackie Mich - Assistant Planner, Vandewalle & Associates
Matthew Dregne - Partner, Stafford Rosenbaum LLP

TRACK D  Rural Lands & Small Towns
21st Century Comp Plan Elements: Weston, WI Case Study and Discussion
Mark Roffers, AICP - Planner & Co-owner, MDRoffers Consulting

TRACK E  Case Law & Legislative Update (4-5:30)
Summary of recent planning-related federal and Upper-Midwest court cases and legislation
Brian Ohm, JD - Professor, Department of Urban & Regional Planning, UW-Madison Extension
Steve Hiniker - Executive Director, 1000 Friends of Wisconsin
Gary Taylor - Extension Planning and Development Specialist, Iowa State University
(1.5 CM credits)
This is your chance to enjoy some appetizers, beverages and socializing with your peers. Please visit our exhibitors to learn about the newest tools and products on the market.

Continue socializing with a walk around the square learning the history of historic pubs and landmarks. Pick up a map and your leader - Sean Higgins - at the Level 4 main entrance.

A casual evening of 5 minute project and experience presentations with fellow planners at The Cooper’s Tavern overlooking the capitol square. dinner and drinks available to purchase.

TUESDAY, OCTOBER 13

Food Systems Planning Interest Group is a coalition of planners and allied professionals who have come together to advance food systems planning at the local, regional, state, or national level. If you’re interested in joining FIG and getting involved with one of our working groups, or are just curious about what food systems planning is all about, stop by for some coffee and conversation!

Featured Speaker: Spencer Black was elected to 13 terms in the Wisconsin State Legislature. Currently, Black is a Vice President of the national Sierra Club, the nation’s largest environmental organization. He is also Adjunct Professor of Urban and Regional planning at the University of Wisconsin-Madison and a columnist for The Capital Times.

How Changes in the Political and Natural Environment may Impact Planning in the Future
Both the development and implementation of plans will be strongly affected by changes in the natural and political environments. Plans will have to consider methods to mitigate the impacts of a changing climate as well as methods to comply with public policy to limit greenhouse pollutants. Likewise, profound changes in the political climate will have major impacts on planning.

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9:30 - 9:45 MORNING BREAK

9:45 - 10:45 CONCURRENT SESSIONS

TRACK A  Active Community & Neighborhood Design
Milwaukee’s Menomonee Valley 2.0 - We’re not done yet
Corey Zetts - Executive Director, Menomonee Valley Partners
Bob Harris - Senior Planner, City of Milwaukee

TRACK B  Economic & Re-development
Strategies for Market-Ready Redevelopment
Sonja Reichertz, AICP - City Planner & Asst Econ Dev Director, City of Monona
Scott Harrington, AICP - Principal Planner, Vandewalle & Associates
Bob Miller - Mayor, City of Monona
Eric Nordeen - Ascendant Holdings LLC

TRACK C  Efficient Transportation
Saving Downtown Mukwonago
John Lichtenheld, PE, AICP - Engineer/Planner, Ayres Associates

TRACK D  Water Management
Water/Energy Nexus: MMSD Sustainability Planning for the Future
Karen Sands, AICP, ENV SP - Manager of Sustainability, MMSD
Debra Jensen - Planning Services Supervisor, MMSD
Mark Mittag, PE - Water Resources Engineer, CH2M
Bill Desing, PE – Principal Technologist - CH2M

TRACK E  Ways to Get the Job Done
New Technology = Happy Developers
Kelly Nieforth - Economic Dev Specialist, City of Oshkosh
David Elliott - Product Manager, Infovision Software
John Zarate - Chief Building Official, City of Oshkosh
11:00 - 1:15  NETWORKING, LUNCH & AWARDS     Ballroom AB

APA-WI Awards Presentation  Carolyn Esswein, AICP, CNU-A, APA-WI Awards Chair

Project Awards
1.   Eau Claire Growth Management Agreements
2.   Regional Bicycle and Pedestrian Plan, Fox Cities and Oshkosh
3.   Fox Point Pedestrian Bridge planning
4.   Green Bay Strategic Vision
5.   Matty Mathison (individual award)
6.   Great River Landing, Onalaska
7.   Oneida Integrated Food System Student Plan
8.   River Falls Sustainable Housing Project

Great Places in Wisconsin – Menomonee Valley, Milwaukee & Cameron Farmer’s Market, La Crosse

Service Award - Dennis Lawrence -- NW District Rep

1:15 - 1:30  AFTERNOON BREAK

1:30 - 2:30  CONCURRENT SESSIONS

TRACK A   Active Community & Neighborhood Design
Innovations in Bicycle and Pedestrian Planning: A Multi-Faceted Approach
Melissa Kraemer Badtke - Principal Transportation Planner, ECWRPC
Benjamin Krumenauer - Bicycle and Pedestrian Coordinator, ECWRPC

TRACK B   Economic & Re-development
Madison’s Emerging Innovation Corridor: The Capitol East District (bus/walking tour)
Heather Stouder, AICP - Planner, City of Madison
Matt Mikolajewski - Director, Economic Development, City of Madison
Dan Kennelly, AICP - Economic Development Specialist, City of Madison
Pam Christenson - Economic Development Director, Madison Gas & Electric
Chris Gosch, AIA - Architect, Bark Design

TRACK C   Efficient Transportation
Far Ranging Consequences: Hwy 23
Steve Hiniker - ED, 1000 Friends of Wisconsin
Dennis Grzezinski - Attorney, Milwaukee, Wis

TRACK D   Water Management
Groundwater - Vital to Healthy Communities
Stephen Gaffield, PE, PhD - Hydrologist, Montgomery Associates
Thomas Hovel - City Planner, City of Fitchburg
Madeline Gotkowitz, PhD - Wisconsin Geological & Natural History Survey

TRACK E   Ways to Get the Job Done
Technology: Kickstarting Re-development
Ben Peotter, PE - Project Manager, Ayres Associates
Blake Theisen, PLA, ASLA - Associate, Ayres Associates
2:30 - 2:45  AFTERNOON BREAK

2:45 - 3:45  (4:15)  CONCURRENT SESSIONS

TRACK A  Active Community & Neighborhood Design

*How comfortably did the chicken cross the road? Multi-modal performance metrics in practice.*

Spencer Gardner, AICP - Transportation Planner, Toole Design Group (WI)
Hannah Pritchard, PE, PTOE - Traffic Engineer, Toole Design Group (MN)

TRACK B  Economic & Re-development

*Madison’s Emerging Innovation Corridor: The Capitol East District* (continued)

TRACK C  Ethics Case of the Year  [2:45 - 4:15]

*Real Ethical Dilemmas and how to avoid ethics traps*

Lee Brown, FAICP - President Teska Associates, Inc. and AICP President

TRACK D  Water Management

*New Tools and Approaches for Wetland Planning & Policy Development*

Kyle Magyera - Local Government Outreach Specialist, Wisconsin Wetlands
Tom Bernthal - Wetland Monitoring & Assessment Coordinator, Wisconsin DNR
Nick Miller - The Nature Conservancy

TRACK E  Ways to Get the Job Done

*Incorporating Income into Travel Demand Modeling*

Jerry Shadewald, PE - Location Leader, HNTB Corporation
Chris Johnson - HNTB Corporation

Thanks for your participation in the conference.
SUPPORTED BY
1000 Friends of Wisconsin
CNU - Wisconsin Chapter
League of Wisconsin Municipalities
Wisconsin Towns Association
Wisconsin Counties Association

EXHIBITORS
Assoc of Wis Regional Planning Commissions
Ayres Associates
City of Madison
Civic Webware
Infovision Software
MSA Professional Services
Tyler Technologies
Vierbicher Associates
TOURS & SPECIAL EVENTS
All tours meet at level 4 - Main Entry

Monday - October 12

The Changing Face of State Street (walking tour) 2:45-5:15 PM
State Street is a vibrant and popular eight-block pedestrian and transit mall that links the state capitol building with the University of Wisconsin campus. State Street and the surrounding blocks have seen significant positive changes in recent years, including:

- The restoration of historic properties and redevelopment of other properties on the 100 block.
- Recent completion of three large apartment projects with a total of ~900 new units, with an additional ~600 units on the way in three additional projects.
- Complete reconstruction of the 700 and 800 blocks at the eastern edge of the UW campus to better accommodate pedestrians, bicycles, and food carts.

With these and other changes have come challenges, including accommodating an increasing number of terrace cafes, heavy pedestrian traffic, bars and restaurants replacing retail establishments, negative behaviors at the intersection of State Street with the capitol square, conflicts between busses and bicyclists, pedestrians, and sidewalk cafe patrons. Hear from City staff about recent and ongoing redevelopment and how the City hopes to address the challenges of the City’s premier street.

The walking tour will depart from Monona Terrace at 2:45, proceed through the capitol square, and stop at the 100 block for a discussion on the block’s mix of redevelopment and historic preservation with 100 Block project manager George Austin. It will continue on past the Overture Center, with a stop just off State Street to see the mixed-use Ovation 309 redevelopment project. The tour will pause at The Hub redevelopment to discuss that project and how it was impacted by the City’s Downtown Plan and new zoning code. The last stop will be at the 700-800 blocks to tour the results of the total reconstruction of two blocks of State Street with its designers. The tour round trip is approximately 2.5 miles.

Resilient Cities tour & workshop (bus to & from Badger Rock Center site) 2:45 - 5:15 PM
Badger Rock Center houses a unique community-based, collaborative partnership that includes a neighborhood center; a public charter middle school (primarily serving neighborhood children); and an urban farm operation focused on increasing healthy food access. Built to LEED Platinum standards, Badger Rock Center is owned and operated by the Center for Resilient Cities (CRC). a community-based nonprofit with a 19-year record of accomplishments in Madison and Milwaukee. This session will offer attendees the opportunity to visit Badger Rock Center, learn about the process that led to its creation and construction, and hear from CRC staff about the vision for its future.

Reception - 5:15 - 6:30 PM  Grand Terrace
This is your chance to enjoy some appetizers, beverages and socializing with your peers. Please visit our exhibitors to learn about the newest tools and products on the market.

Historic Pub Tour - 6:30 PM - ?
Continue socializing with a walk around the square learning the history of historic pubs and landmarks. Pick up a map and your leader - Sean Higgins - at the Level 4 main entrance.

Pecha Kucha - 7:00 - 8:30 PM  The Cooper’s Tavern (upstairs) Meet at Cooper’s Tavern 20 W. Mifflin St.
Dinner & Drinks available to order
A casual evening format to share an interesting project or planning experience with fellow planners upstairs at The Cooper’s Tavern overlooking the capitol square.
TOURS & SPECIAL EVENTS

Tuesday, October 13

Special Interest discussion - 7:30 AM-8:30 AM           Grand Terrace
The APA Food Systems Planning Interest Group (FIG) is a coalition of planners and allied professionals who have come together to advance food systems planning at the local, regional, state, or national level. The mission of FIG is to help build stronger, more sustainable, just, equitable, self-reliant, and resilient community and regional food systems that, through planning practice, are integrated with other community systems, for present and future generations. Our overarching goals are to 1) support the advancement of food systems planning and 2) strengthen the profession of food systems planning. Four working groups (Policy, Education, Communication and Outreach, and Research) were launched at the beginning of 2015. We’re excited for the work and opportunities in the coming year as we continue to build our network. If you’re interested in joining FIG and getting involved with one of our working groups, or are just curious about what food systems planning is all about, stop by for some coffee and conversation!

Madison’s Emerging Innovation Corridor: The Capitol East District - 1:30-4:00 PM
This multi-modal tour of Madison’s Capitol East District will include planned, in progress, and completed projects within an exciting area extending east of Downtown to the Yahara River. After a quick meet and greet with the tour guides, the group will board a Metro Bus and take a 15-20-minute driving tour before a first stop at the future home of Madison’s Public Market District, where the City hopes to create an epicenter for innovative food processing and year-round sales of value-added products in an area already seeded with food-related entrepreneurial energy. After a quick walk to the Yahara River where we’ll visualize the hopes for activating the river with public and private investment, we’ll board the bus and head back toward Downtown to Livingston Street. There, we’ll catch a rooftop view of the District from the Constellation building (constructed 2012-2013), tour the full-block mixed-use “Galaxie” development under construction next door, and hear about the latest plans from Gebhardt Development for an exciting employment and entertainment development across East Washington Avenue. Finally, we’ll walk a few blocks to see nearby Central Park and a business incubator to finish up the tour.

Participants can join tour guides immediately following the tour at a local watering hole. Instructions will be provided to all participants on how to get back to the Monona Terrace Convention Center, which will be under a mile away, either on foot, by bus ($2), or by bike, using the Madison B-Cycle (bike share). B-Cycle is also a great way to extend the tour independently, with ideas from tour guides.
CONFERENCE REGISTRATION FORM

Upper Midwest 2015 Planning Conference
Adaptive Planning: New Solutions for Changing Times
October 12 & 13, 2015

On-line registration and payment is encouraged by members and non-members at APA until October 5th. Or register and pay directly by check or purchase order, with a $10 processing fee.

If not registering online, please use only one registration form per person. Make checks payable to Wisconsin APA. The deadline for early bird registration is September 27, 2015

Hotel Information available on page 13 and on wisconsinplanners.org

First Name ________________________________________________________________
Last Name ________________________________________________________________
Organization ________________________________________________________________
Title ________________________________________________________________
Address ________________________________________________________________
City _____________________________ State _______ Zip __________
Phone ________________________________________________________________
Email ________________________________________________________________
APA Member ______

Register online through October 5th at:
https://upper-midwest-planning-conference.eventbrite.com

Registration Payments by mail – ($10 processing fee)
Make checks payable to Wisconsin APA and mail to:
Deborah Nemeth
16 North Carroll St., Suite 810
Madison, WI 53703

Cancellation/Changes Policy
• Registrations, changes, or cancellations via telephone will not be accepted.
• Any changes to a registration must be received by October 5th by email to dnemeth@1kfriends.org
• Any cancellation must be received by October 5th to be eligible for refund.
• There is $5 processing fee for refunds, which will be deducted from your check.
• Please allow 6 weeks to process your refund.
## CONFERENCE REGISTRATION RATES

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<tr>
<th>Registration Types</th>
<th>By Sept. 27</th>
<th>After Sept. 27 - October 5</th>
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<tbody>
<tr>
<td>2 day Registration - APA Member</td>
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<tr>
<td>Includes lunch &amp; materials</td>
<td>$225</td>
<td>$250</td>
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<td>1 day Registration - APA Member</td>
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<td>Include lunch &amp; materials <em>(Circle Mon or Tues)</em></td>
<td>$125</td>
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<tr>
<td>2 day Registration - Non-member</td>
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<td>Include lunch &amp; materials</td>
<td>$275</td>
<td>$300</td>
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<td>1 day Registration - Non-Member</td>
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<tr>
<td>Include lunch &amp; materials <em>(Circle Mon or Tues)</em></td>
<td>$175</td>
<td>$200</td>
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<td>2 day Registration - Plan Commission Members, Students, Unemployed APA-WI (please circle one)</td>
<td>$100</td>
<td>$125</td>
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<tr>
<td>1 day Registration - Plan Commission Members, Students, Unemployed APA-WI (please circle one) <em>(Circle Mon or Tues)</em></td>
<td>$50</td>
<td>$75</td>
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<td>Lunch Only (guests, etc)</td>
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<td>Monday Only</td>
<td>$30</td>
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<td>Tuesday Only (Awards lunch)</td>
<td>$30</td>
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<tr>
<td>Badger Rock (Resilient Cities) Tour (Monday)</td>
<td>FREE**</td>
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<td>State Street Walking Tour (Monday)</td>
<td>FREE**</td>
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<tr>
<td>Capitol East Bus/Walking Tour (Tuesday)</td>
<td>FREE**</td>
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<td>Ethics Case of the Year (Monday)</td>
<td>FREE**</td>
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<td>Planning Law Update (Tuesday)</td>
<td>FREE**</td>
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<tr>
<td>Pecha Kutcha - Monday evening</td>
<td>FREE**</td>
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<tr>
<td>Historic Pub Walking Tour - Monday Evening</td>
<td>FREE**</td>
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**Registration is required for all above sessions as space may be limited.**

| Paper, Check, or Purchase Order Processing Fee                                  | $10         | $10                       |
| Total Amount Due with Paper, Check, or Purchase Order                           | TOTAL       | $____                    |

For more information, please contact Deb Nemeth, Conference Coordinator - call 608-259-1000 email dnemeth@1kfriends.org
HOTEL ACCOMODATIONS

**Hilton Monona Terrace** - $183  (attached to Monona Terrace - on the bike path)
9 E. Wilson Street  Madison, WI 53703
BY PHONE: Toll Free Phone Number:  1-866-403-8838
Group Code: Wisconsin APA
FOR ON-LINE RESERVATIONS:
Cut off date:  Friday, September 18, 2015

Other nearby hotels:

Hyatt Place/Madison Downtown  608-257-2700
Hampton Inns & Suites Madison/Downtown  608-257-2700
The Madison Concourse Hotel  608-257-6000